

So you want to write for SassMagazine.com...

STEP ONE — PITCHING

Take a look through our writer agreement. If it suits you, pitch us 1-3 article ideas! OR, tell us which topics you're most passionate about and we will assign you a piece!

**Your article needs to be unique to SassMagazine.com — it cannot be cut and pasted from your blog or website.

Your article should fit under one of the following categories:

- Work (career advice, money, productivity, technology)
- Style (fashion, beauty)
- Wellness (health, stress, fitness)
- At Home (recipes, decorating, DIY, etc)
- Travel (weekend, day trip, anything travel-related)
- Relationships (family, romantic, friends, work)
- Lifestyle (culture, entertaining, hobbies, outdoors)
- Sass Talk (web exclusives, behind-the-scenes, spotlights)

STEP TWO — KNOW YOUR AUDIENCE

Before you begin your article, please review our "About" section on our website to familiarize yourself with our mission and our audience. <http://www.sassmagazine.com/what-is-sass/>

STEP THREE — SENDING YOUR PIECE

Please review this list before sending us your article. We'll love you for it!

- Word count: your article shouldn't be over 1,000 words unless special permission has been given. We prefer 500-800 words.
- The article must be written in second or third person; i.e., "you write", "he/she/they/it writes"; do not use the "I" perspective. We do not post personal stories; rather, we publish informational posts that can remain relevant through time.
- The more concise, the better. Avoid run-on sentences and ellipses!
- SPELL CHECK!
- Include any links (if you mention a local bar, link to it!)
- One space between sentences
- BIO - If you wish to be listed on our contributor page, you must send us the following items:
 - Headshot (doesn't need to be professional) - required
 - 1-3 sentences about yourself - required
 - Links to your social media accounts and/or website - not required
- Email your piece as a Google Doc (preferred) or a MS Word document to info@sassmagazine.com with the article headline as the subject
- Include your phone number (just in case) and the best email to reach you at.

STEP FOUR — PROMOTING YOUR PIECE (and SASS!)

Your article will be posted on our Pinterest, Facebook and Instagram account, and will also be listed in our weekly e-newsletter. We're also happy to promote you through your very own Sass bio page. If provided, each contributor will have a page that includes their headshot, bio, website/social links and internal links to any other articles the contributor has written for Sass.

In return, we ask that you promote Sass on your website and/or social media. Tag us in a picture! Share our page on Facebook and let your friends know that you're a contributor! Share your specific article and tag our account!

We'll also provide you with a Sass logo and encourage you to add "contributing writer to SassMagazine.com" to your website or personal pages.

happy writing!